

RICH लगेगा तभी तो
रीच दिखेगा...!



RICH[®]
VITRIFIED



**DOUBLE
CHARGE
TILES**

600x1200mm

STORY THAT DEFINE US

Rich Vitrified Pvt. Ltd. stands among India's foremost manufacturers of vitrified tiles, presenting a thoughtfully curated portfolio of floor tiles for both commercial and residential spaces.

Backed by over 25 years of manufacturing expertise, the company has earned a strong reputation for consistent quality, dependable performance, and refined design sensibilities. Its product range is shaped by evolving interior design trends, bringing contemporary style together with lasting durability.

IS 15622: 2017



CM/L-7900134112

Now proudly certified under ISI standards, IS 15622:2017, Rich Vitrified continues to set new benchmarks in quality, innovation, and manufacturing excellence.

Beyond delivering exceptional tiles, the company is driven by a commitment to service. With a dedicated team focused on understanding every requirement, Rich Vitrified offers reliable support and tailored solutions that add value to every project.





Beyond
Surface Beauty

MATERIAL MATTERS THE MOST

The performance of double charge vitrified tiles begins with the scientific selection of raw materials. At Rich Vitrified, multiple types of high grade clays are used, each chosen for specific physical and chemical properties that contribute to strength, density, and consistency.

Ball clay is incorporated for its fine particle size and high plasticity, enabling smooth compaction and better binding during pressing. China clay is added for its purity and whiteness, improving the base body quality and enhancing surface clarity after polishing.

Fire clay is used to increase thermal stability and mechanical strength, allowing tiles to withstand high firing temperatures without deformation. Alongside this, controlled proportions of feldspar and silica act as fluxing agents, aiding vitrification and reducing porosity.

All materials undergo rigorous sorting, grading, and homogenization to eliminate impurities and ensure uniform composition. This precise material engineering results in dense, low absorption double charge vitrified tiles with superior durability and long term performance.





CARING FOR MOTHER EARTH

At every stage of manufacturing, sustainability is not an option, it is a responsibility we follow with precision. From raw material selection to final dispatch, every process is designed to minimize environmental impact while maintaining uncompromised quality.

In Double Charge Vitrified tile production, we optimize material usage by selecting high grade minerals and ensuring minimal wastage through advanced pressing and layering techniques. The dual layer structure enhances durability, reducing the need for frequent replacement and conserving resources over time.

Our production facilities are aligned with energy efficient systems, controlled firing cycles, and water recycling processes. Every drop of water and every unit of energy is carefully managed to reduce consumption and lower carbon footprint.

Even beyond production, our commitment continues through long lasting products that support sustainable construction. From factory to final application, our tiles contribute to a greener future by combining strength, longevity, and responsible manufacturing.

The image is a high-quality photograph of various architectural material samples arranged on a dark, textured surface. In the foreground, there are several large, rectangular stone tiles with different finishes: one with a light, speckled texture, another with a darker, more uniform grey tone, and a third with a light, veined pattern. A large, rough, grey rock with visible cracks and textures is placed near the bottom left. To the right, there are two small, cylindrical wooden containers, each filled with small, dark wooden blocks. In the bottom right corner, there is a square piece of light-colored wood. The overall composition is artistic and focused on showcasing the textures and forms of the materials.

DESIGNED FOR VISIONARY SPACES

Our Double Charge Tile Collection is shaped through a design process that values clarity, balance, and architectural relevance. Every surface is developed with a strong understanding of how materials influence space, light, proportion, and movement. Rather than following passing trends, the collection is curated to support timeless compositions that feel structured, intentional, and refined in every setting.



BUILT WITH ADVANCED ATTRIBUTES

Designed for quality driven spaces, these tiles bring together strength, versatility, and advanced performance. Ideal for multiple applications, they offer lasting beauty, better durability, and dependable everyday function.

FEATURES



Long
Durability



Easy to
Clean



Impact
Resistance



Frost
Resistance



Low Water
Absorption



Dimensional
Stability



Hygienic
Surface



Fire
Resistance



Chemical
Resistance



Easy
Installation



Thermal Shock
Resistance



Crazing
Resistance

APPLICATION



Residential



Commercial
Building



Hotel, Café &
Restaurant



Gymnasium



Super Market
& Mall



School &
College



Industry



Spa &
Wellness Centres



Hospital



Airport



Hall &
Corridor



Religious
Place

PRODUCT INDEX



LIGHT SERIES



Alexa White - Glossy



Alexa Gold - Glossy



Alexa Amber - Glossy



Alexa Pista - Glossy



Alexa Ice Blue - Glossy



Alexa Bronze - Glossy



Alexa Ice Fossil - Glossy



Alexa Crema - Glossy



Alexa Ice Slate - Glossy



Alexa Graphite - Glossy



Alexa Stone - Glossy



Alexa Copper - Glossy



Alexa Smoke - Glossy

SPECIAL SERIES



Alexa Super White - Glossy

DARK SERIES



Alexa Black - Glossy

SPECIAL SERIES



Alexa Rich White - Glossy



Alexa Zed Black - Glossy



Alexa Zed Black - Matt

PRODUCT INDEX



SNP LIGHT SERIES



SNP Slate - Glossy



SNP White - Glossy



SNP Kota - Glossy



SNP Sand - Glossy



SNP Lead - Glossy



SNP Slate - Matt



SNP White - Matt



SNP Kota - Matt



SNP Sand - Matt



SNP Lead - Matt

SNP DARK SERIES



SNP Black - Glossy



SNP Choco - Glossy



SNP Black - Matt



SNP Choco - Matt

alexa
SERIES



Alexa White

It features a soft pure white tone with glossy clarity, bringing brightness and graceful visual freshness.

www.richvitrified.com



Its clean white shade reflects light beautifully, making interiors feel calmer and wider.



Alexa White

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

[◀ Back To Index](#)





Alexa White - Glossy

alexa
SERIES



Alexa Gold

It carries a soft creamy beige tone with gentle golden warmth, creating a surface that feels bright and inviting.

www.richvitrified.com



Its elegant color
adds subtle
richness, making
interiors feel
naturally more
refined.



Alexa Gold

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

[◀ Back To Index](#)





Alexa Gold - Glossy

alexa
SERIES



Alexa Amber

It features a soft warm greige tone with natural depth, creating a surface that feels serene and balanced.

www.richvitrified.com



Its muted color
makes interiors feel
grounded, elegant,
and effortlessly
sophisticated.



Alexa Amber

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

[◀ Back To Index](#)





Alexa Amber - Glossy

alexa
SERIES



Alexa Pista

It presents a soft pale green tone with earthy warmth, creating a surface that feels fresh and soothing.

www.richvitrified.com



Its subtle color
brings natural
calmness, making
interiors feel relaxed
& charming.



Alexa Pista

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

[◀ Back To Index](#)





Alexa Pista - Glossy

alexa
SERIES



Alexa Ice Blue

A powdery very light blue cast with frosted undertones gives the surface a hushed character and polished visual serenity.

www.richvitrified.com



Its cool tonal
presence feels
luminous and quietly
upscale across
incredible interiors.



Alexa Ice Blue

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

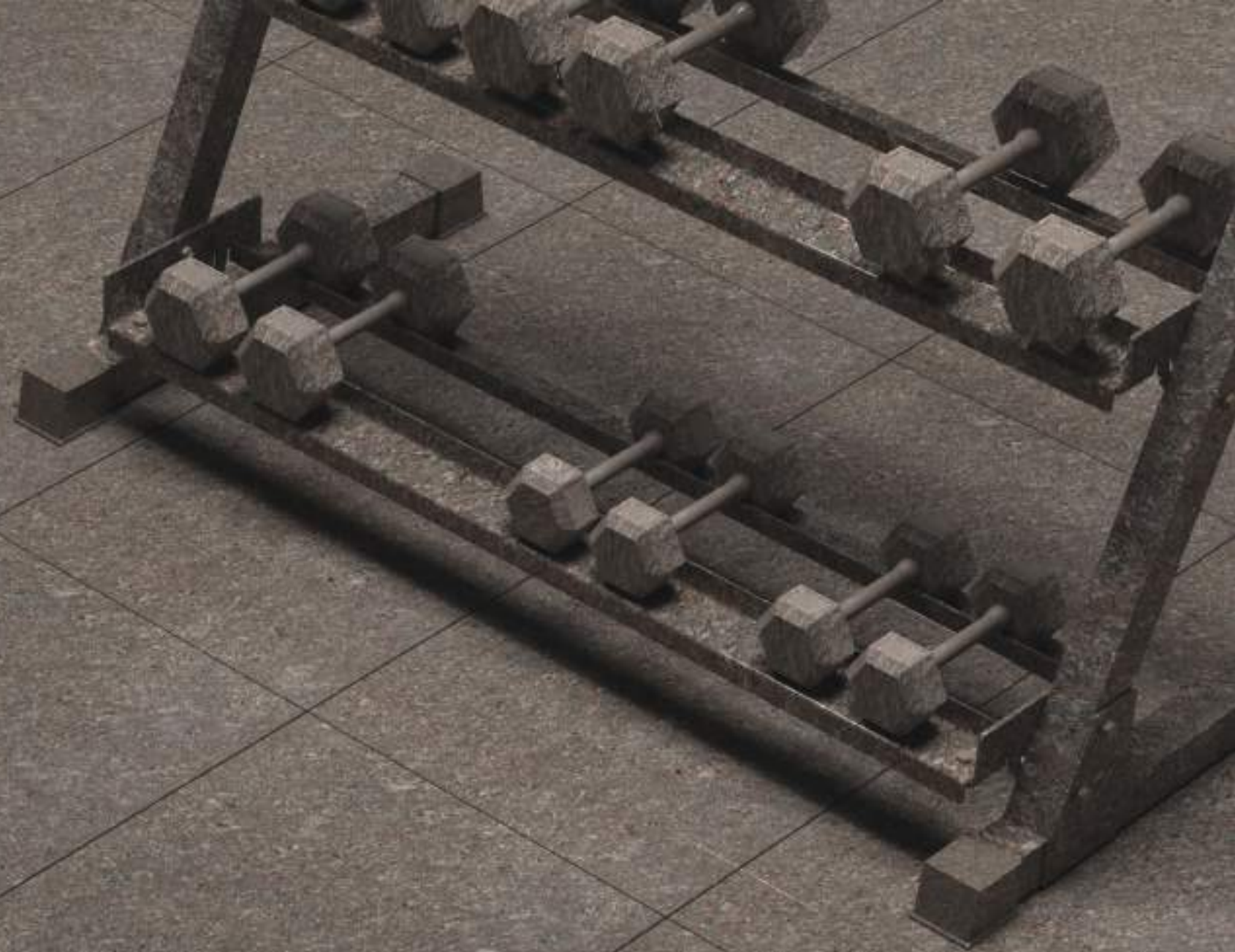
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Alexa Ice Blue - Glossy

alexa
SERIES



Alexa Bronze

A smoked bronze tone with mineral depth gives the surface a grounded, stone character and richly composed visual.

www.richvitrified.com



Its earthy stone
mood feels
cultivated, moody,
and architecturally
poised.



Alexa Bronze



alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

[◀ Back To Index](#)



Alexa Bronze - Glossy

alex
SERIES



Alexa Ice Fossil

A fossil toned beige with silty undertones gives the surface a weathered, collected character and softly layered visual depth.

www.richvitrified.com



Its muted earthy
presence feels
settled, textural,
and quietly
distinguished.



Alexa Ice Fossil



alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Ice Fossil - Glossy

alexa
SERIES



Alexa Crema

A mellow cream tone with powdered warmth gives the surface a velvety presence and gently illuminated visual softness.

www.richvitrified.com



Its sun washed
character feels
gracious, mellow,
and elevated across
interior settings.



Alexa Crema

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Crema - Glossy

alexa
SERIES



Alexa Ice Slate

A cool cemented grey with granular depth gives the surface a raw, urban character and tactile visual density.

www.richvitrified.com



Its feels grounded,
composed, and
distinctly industrial
in contemporary
interior.



Alexa Ice Slate

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



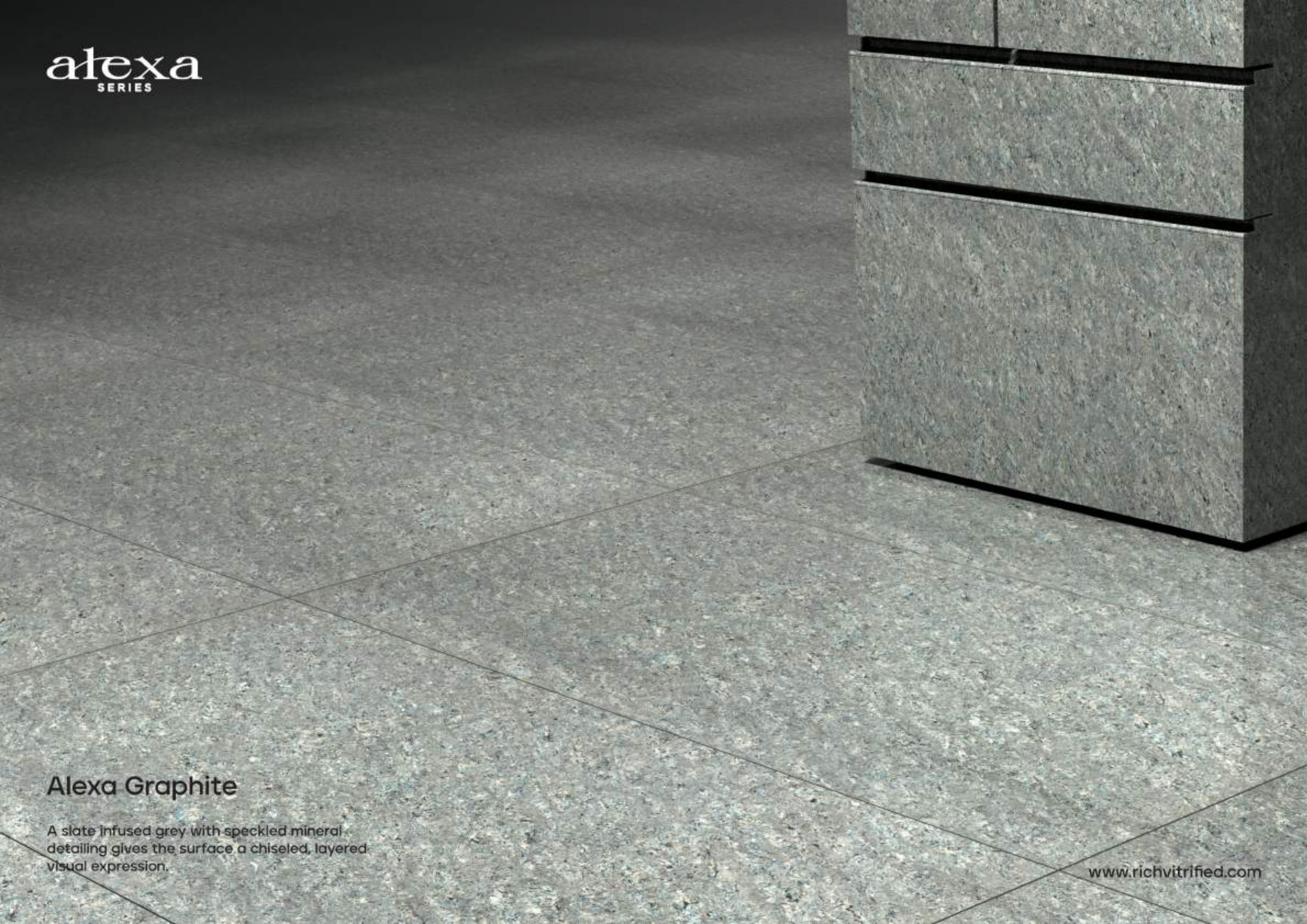
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for 360° View

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Alexa Ice Slate - Glossy

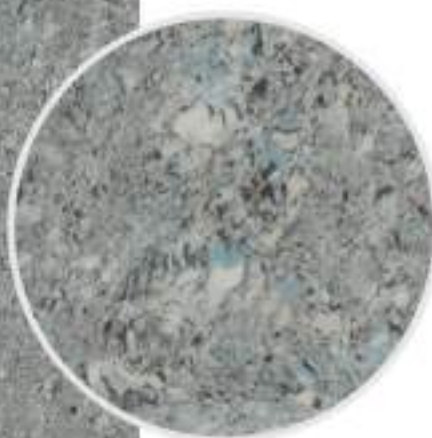


alexa
SERIES

Alexa Graphite

A slate infused grey with speckled mineral detailing gives the surface a chiseled, layered visual expression.

www.richvitrified.com



Its rugged stone
feels structured,
nuanced that
shapes sensational
architectural
spaces.



Alexa Graphite

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Graphite - Glossy

alexa
SERIES



Alexa Stone

Its sun toned palette feels organic, composed, and quietly tactile, shaping spaces with an easy, grounded sophistication.

www.richvitrified.com



A sand washed
beige with mineral
flecks creates a
softly rugged,
layered surface
expression.



Alexa Stone

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Stone - Glossy

alexa
SERIES



Alexa Copper

A finely grained, stone driven pattern with scattered mineral specks creates a naturally stratified visual texture.

www.richvitrified.com



It feels tactile and rhythmically dispersed, giving the surface a softly rugged look.



Alexa Copper

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Copper - Glossy



alexa
SERIES

Alexa Smoke

A densely packed stone pattern with varied mineral fragments creates a richly textured, multi layered surface expression.

www.richvitrified.com



Its granular composition feels robust and visually engaging, bringing depth to ambiance.



Alexa Smoke

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Light



Scan or Touch
for 360° View

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Alexa Smoke - Glossy

alexa
SERIES



Alexa Super White

A porcelain toned neutral with milky softness creates a seamless, uninterrupted surface presence.

www.richvitrified.com

Its understated
clarity feels fluid,
serene, and quietly
luminous, offering a
rich look.

Alexa Super White



alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Special



Scan or Touch
for 360° View

[◀ Back To Index](#)



Alexa Super White - Glossy



alexa
SERIES

Alexa Black

A charcoal black base scattered with fine speckled accents creates a deep, star dust like surface expression.

www.richvitrified.com



Its dark composition
feels intense & bring
a bold yet refined
presence.



Alexa Black

alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Dark



Scan or Touch
for 360° View

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Alexa Black - Glossy



S&P
SERIES

SNP Slate

A misty light grey base with micro speckled dispersion creates a finely grained, uniform surface texture.

www.richvitrified.com



Its delicate
patterning feels airy,
consistent, and
brings natural stone
outlook.



SNP Slate

S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Light



Scan or Touch
For **Glossy**
360° View



Scan or Touch
For **Matt**
360° View

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SNP Slate - Matt

S&P
SERIES



SNP White

A soft off white base with fine peppered speckles creates a clean, delicately textured surface expression.

www.richvitrified.com



It feels crisp,
balanced, and
subtly dynamic,
offering a refined
outlook.



SNP White



S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Light

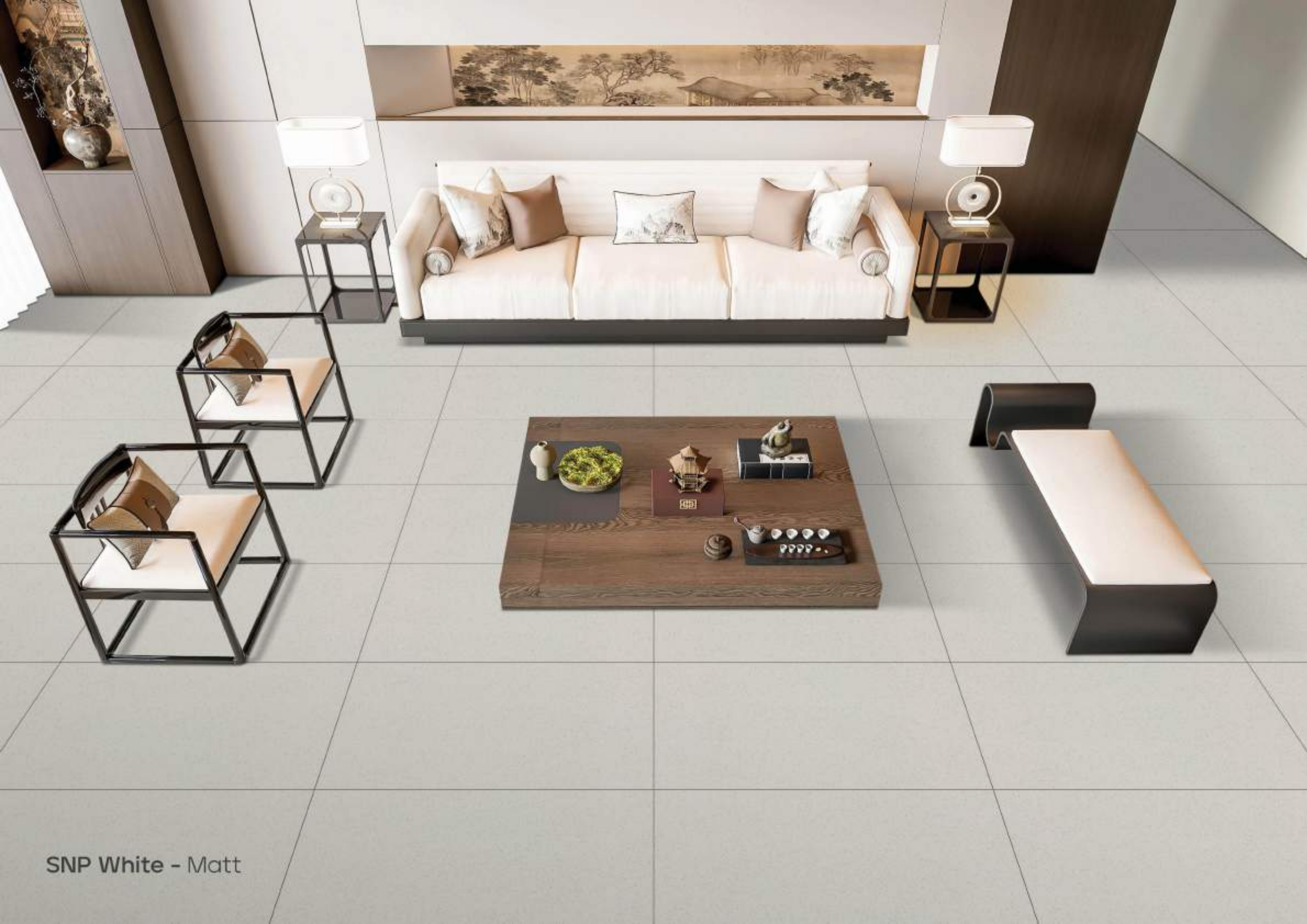


Scan or Touch
For **Glossy**
360° View



Scan or Touch
For **Matt**
360° View

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SNP White - Matt

S&P
SERIES



SNP Kota

Its soft tonal depth feels composed, restrained, and quietly sophisticated, offering a versatile interior environments.

www.richvitrified.com



A muted taupe grey base with ultra fine grain creates a luxurious expression.



SNP Kota

S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Light



Scan or Touch
For Glossy
360° View



Scan or Touch
For Matt
360° View

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SNP Kota - Matt

S&P
SERIES



SNP Sand

A warm sand toned base with fine speckled dispersion creates a softly textured, cohesive surface expression.

www.richvitrified.com



Its gentle granular pattern feels earthy, balanced, and subtly stone type animated.



SNP Sand



S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Light



Scan or Touch
For **Glossy**
360° View



Scan or Touch
For **Matt**
360° View

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SNP Sand - Matt

S&P
SERIES



SNP Lead

A deep taupe grey base with dense micro speckling creates a compact, finely textured surface expression.

www.richvitrified.com



Its feels steady,
mature, and quietly
robust, offering a
strong yet
understated look.



SNP Lead

S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Light



Scan or Touch
For Glossy
360° View



Scan or Touch
For Matt
360° View

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SNP Lead - Matt

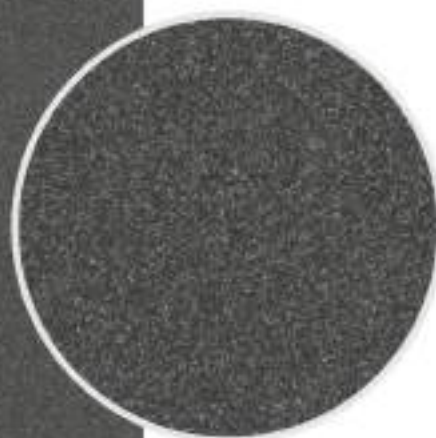
S&P
SERIES



SNP Black

A graphite dark base with tightly packed micro grains creates a dense, uniform surface texture.

www.richvitrified.com



Its deep tonal intensity feels bold, controlled, and offer a sleek look.



SNP Black

S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Dark



Scan or Touch
For Glossy
360° View



Scan or Touch
For Matt
360° View

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SNP Black - Matt

S&P
SERIES



SNP Choco

Its choco tone feels grounded, enveloping,
and richly composed, offering a deep, tactile
space foundation.

www.richvitrified.com



A cocoa brown base with fine mineral speckling creates a dense surface texture.



SNP Choco

S&P
SERIES

Size
600x1200mm

Finish
Glossy
Matt

Series
Dark



Scan or Touch
For Glossy
360° View



Scan or Touch
For Matt
360° View

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SNP Choco - Matt



alexa
SERIES

Alexa Rich White

A chalk infused off white base with faint mineral whispers creates a soft, cloud like surface presence.

www.richvitrified.com



Its pale tonal character feels hushed, airy, and gently diffused, offering a serene space.



Alexa Rich White



alexa
SERIES

Size
600x1200mm

Finish
Glossy

Series
Special

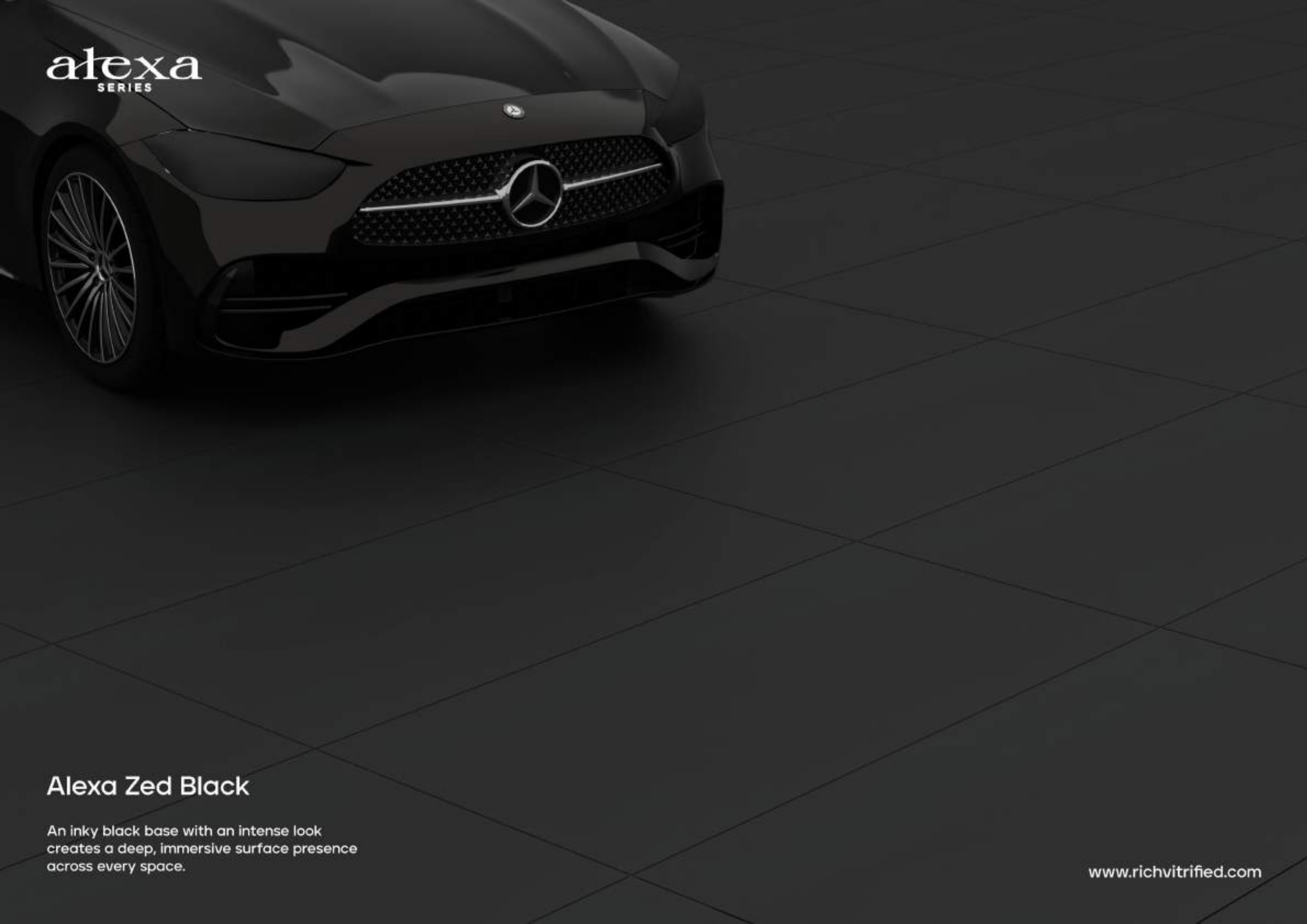


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for 360° View

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Alexa Rich White - Glossy

A dark-colored Mercedes-Benz car is shown from a front-three-quarter perspective, parked on a dark tiled floor. The car's grille features the Mercedes-Benz logo. The overall aesthetic is sleek and modern.

alexa
SERIES

Alexa Zed Black

An inky black base with an intense look
creates a deep, immersive surface presence
across every space.

www.richvitrified.com



Its brilliant black
tone feels
cinematic,
enigmatic, and
truly sleek.



Alexa Zed Black

alexa
SERIES

Size
600x1200mm

Finish
Glossy
Matt

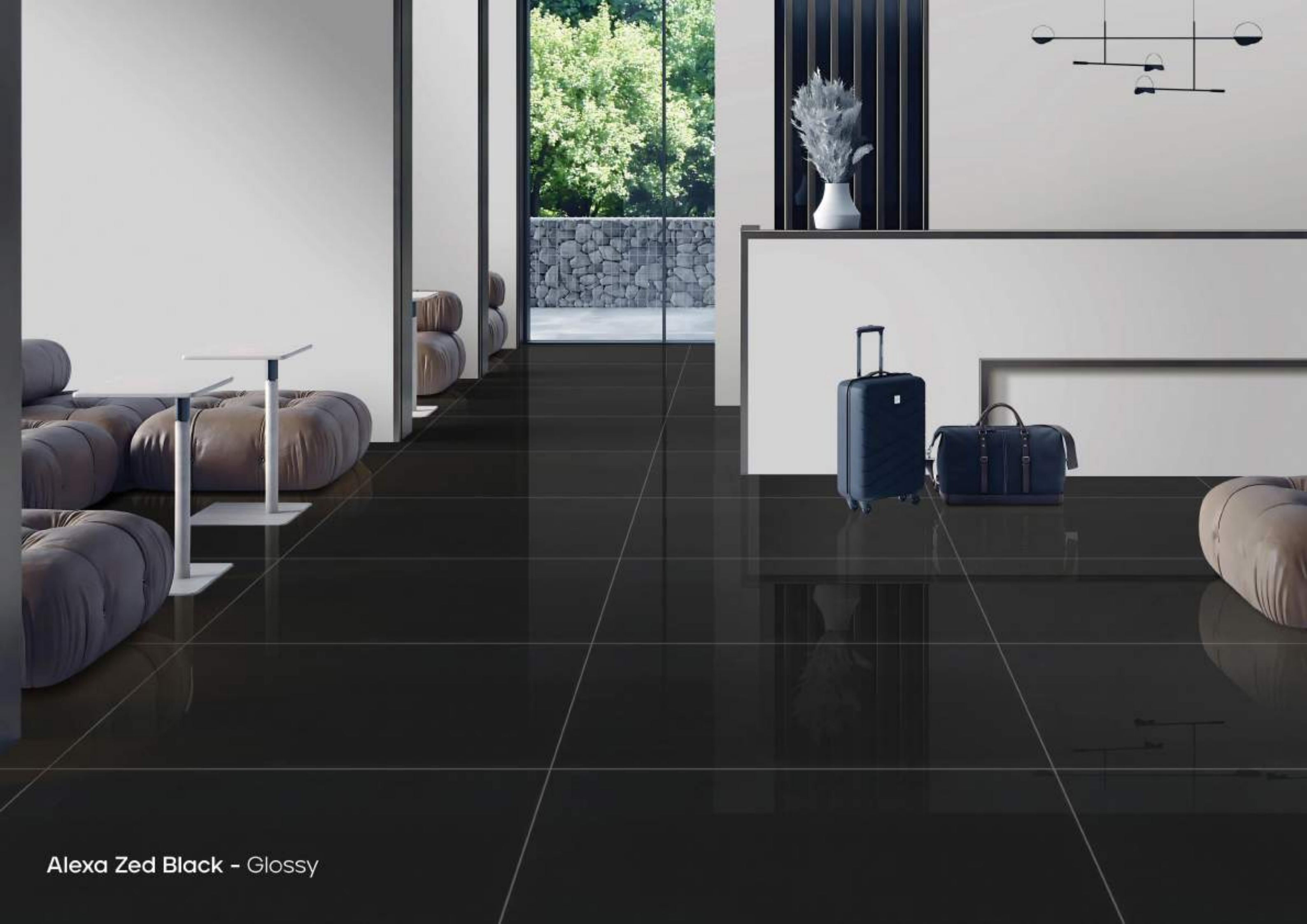
Series
Special



Scan or Touch
For Glossy
360° View

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Alexa Zed Black - Glossy

TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO-13006/ En14411 GROUP BIa	MEAN VALUE OF RICH VITRIFIED TILES	TEST METHOD
Deviation In Length & Width	±0.50%	±0.20%	ISO - 10545 - 2
Deviation In Thickness	+5.00%	±5.00%	ISO - 10545 - 2
Straightness Of Sides	±0.50%	±0.20%	ISO - 10545 - 2
Rectangularity	±0.50%	±0.30%	ISO - 10545 - 2
Surface Flatness	±0.50%	±0.10%	ISO - 10545 - 2
Color Differences	Unaltered	No Change	ISO - 10545 - 16
Glossiness	As Per Manufacturer	Min. 88%	Glossometer
Water Absorption	≤0.50%	≤0.10%	ISO - 10545 - 3
Apparent Density	>2.00 gm/cc	>2.28 gm/cc	ISO - 10545 - 3
Flexural Modulus Of Rupture	Min 35N/mm²	Min 40N/mm²	ISO - 10545 - 4
Flexural Breaking Strength	Min 1300 N	Min 1400 N	ISO - 10545 - 4
Impact Resistance	As Per Manufacturer	Min 0.55	ISO - 10545 - 5
Deep Abrasion Resistance	Max 175mm³	Max 140mm³	ISO - 10545 - 6
Moh's Hardness	Min 6	6*	IS-13630-13
Frost Resistance	No Damage	Frost Proof	ISO - 10545 - 12
Thermal Shock Resistance	No Damage	No Damage	ISO - 10545 - 9
Moisture Expansion	Nil	Nil	ISO - 10545 - 10
Thermal Expansion	Max 9.0 X 10 ⁻⁶	Max 6.5 X 10 ⁻⁶	ISO - 10545 - 8
Chemical Resistance	No Damage	No Damage	ISO - 10545 - 13
Stain Resistance	Resistant	Resistant	ISO - 10545 - 14
Slip Resistance [Friction Co Efficient]	>0.40	>0.40	ISO - 10545 - 17

PACKING DETAILS

Size	Normal Thickness	No. of Tiles/Box	Coverage Area	Wt. of Box
600x1200mm	8mm	2 Pcs.	15.50 Sq.Ft. / 1.44 Sq.Mt.	25.00 Kgs (Approx)

DISCLAIMER : Rich Vitrified Pvt Ltd. reserves the right to delete and amend either totally or partially, any of the colors, shapes, Size, references and other technical specification contained in this catalogue at anytime. The colors shown of tiles in this catalogue are purely illustrative and limited to printing process. Please refer actual sample before final selection. The details of size, colors, references should be verified for typographical errors. All Complaints need to be reported within 10 days of purchase. Always Follow instructions to avoid complaint due to bad masonry.

RICH लगेगा तभी तो
रीच दिखेगा...!



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